CURRICULUM VITAE

Bradley H. Crotty MD

Associate Professor Department of Medicine Division of General Internal Medicine

OFFICE ADDRESS:

Hub for Collaborative Medicine 8701 Watertown Plank Road Milwaukee, WI 53226

EDUCATION:

09/1999 - 05/2003 BA, Tufts University, Medford, MA 09/2003 - 06/2007 MD, Harvard Medical School, Boston, MA 07/2010 - 06/2013 MPH, Harvard School of Public Health, Boston, MA

POSTGRADUATE TRAINING AND FELLOWSHIP APPOINTMENTS:

- 06/28/2007 06/27/2010 Residency in Internal Medicine, Beth Israel Deaconess Medical Center, Harvard Medical School, Boston, MA
- 07/01/2010 06/30/2013 Research Fellow in General Internal Medicine, Medicine, General Medicine and Clinical Informatics, Harvard Medical School, Boston, MA
- 07/01/2011 06/30/2012 Chief Medical Resident, Beth Israel Deaconess Medical Center, 330 Brookline Avenue, MA

FACULTY APPOINTMENTS:

- 07/01/2011 06/30/2012 Instructor in Medicine, Medicine, Harvard Medical School
- 07/01/2013 07/08/2016 Instructor in Medicine, Medicine, Clinical Informatics, Harvard Medical School, Boston, MA
- 09/01/2016 Present Investigator, Cancer Center, Medical College of Wisconsin, Milwaukee, WI
- 09/01/2016 Present Assistant Professor of Medicine, Medicine, General Internal Medicine, Medical College of Wisconsin, Milwaukee, WI
- 09/01/2016 Present Core Faculty, Center for Advancing Population Science, Medical College of Wisconsin, Milwaukee, WI
- 01/30/2018 Present Affiliate Member, Cardiovascular Center, Medical College of Wisconsin, Milwaukee, WI
- 06/15/2018 Present Member, Genomic Sciences and Precision Medicine Center, Medical College of Wisconsin, Milwaukee, WI

ADMINISTRATIVE APPOINTMENTS:

- 06/2004 09/2004 Health Policy Fellow, National Association of Community Health Centers, American Medical Student Association, Washington, DC
- 07/2013 07/2016 Clinical Liaison, Information Systems, Beth Israel Deaconess Medical Center, 330 Brookline Avenue, Boston, MA 02215
- 07/2014 07/2016 Director of Patient Portals, Medicine, Clinical Informatics, Beth Israel Deaconess Medical Center, 330 Brookline Avenue, Boston, MA 02215
- 07/2015 09/2016 Advisory Board, Buoy Health, 527 Massachusetts Avenue, Boston, MA 02118
- 07/2018 08/2019 Medical Informatics Liaison, Genomic Sciences and Precision Medicine Center, Medical College of Wisconsin
- 07/2018 Present Chair, Innovation Leads Program, Medicine, Medical College of Wisconsin, 8701 Watertown Plank Road, Milwaukee, WI 53226

- 11/2019 06/2023 Enterprise Chief Digital Engagement Officer, Froedtert & the Medical College of Wisconsin, 9200 W Wisconsin Avenue, Milwaukee, WI 53226
- 11/2019 Present Chief Medical Officer, Inception Health LLC (A Subsidiary of Froedtert Health), 9200 W Wisconsin Avenue, Milwaukee, WI 53226
- 07/01/2023 Present President (Interim), Inception Health LLC, 9200 W Wisconsin Avenue, Milwaukee, WI 53122
- 07/01/2023 Present Chief Digital Officer, Froedtert & Medical College of Wisconsin Health Network, 9200 W Wisconsin Avenue, Milwaukee, WI 53226

EDUCATIONAL ADMINISTRATIVE APPOINTMENTS:

- 01/2015 06/2015 Course Co-Director, Intro to Biomedical Informatics BMI 720, Biomedical Informatics, Harvard Medical School, 330 Brookline Avenue, Boston, MA 02215
- 07/2015 07/2016 Associate Program Director; BIDMC Clinical Informatics Training Program, Clinical Informatics, Beth Israel Deaconess Medical Center, 330 Brookline Avenue, Boston, MA 02215
- 09/2018 Present Co-Director, Innovation Faculty Fellows Program, Medical College of Wisconsin
- 02/2019 Present Course Director, Clinical Informatics (MEDI D4153), Medicine, General Internal Medicine, Medical College of Wisconsin, 8701 Watertown Plank Road, Milwaukee, WI 53226

HOSPITAL AND CLINICAL ADMINISTRATIVE APPOINTMENTS:

- 07/2013 07/2016 Clinical Liaison, Information Systems, Beth Israel Deaconess Medical Center, Boston, MA
- 11/2015 07/2016 Co-Director, Crimson Care Collaborative Clinic at Beth Israel Deaconess Medical Center, Boston, MA
- 09/2016 11/2019 Medical Director For Digital Innovation, Inception Health LLC, Milwaukee, WI 53226

HOSPITAL STAFF PRIVILEGES:

Board Certified

- 07/01/2011 06/30/2013 Associate Staff Physician, Beth Israel Deaconess Medical Center, 330 Brookline Avenue, Boston, MA 02215
- 07/01/2013 07/09/2016 Staff Physician, Beth Israel Deaconess Medical Center, 330 Brookline Avenue, Boston, MA 02215
- 09/14/2016 Present Staff Physician, Froedtert Hospital, 8701 Watertown Plank Road, Milwaukee, WI 53226

Expiration

SPECIALTY BOARDS AND CERTIFICATION:

Doard Certified	<u>Issue Date</u>		Expiration
Internal Medicine	2010		None
Clinical Informatics	2016		None
<u>Certificates</u>	Issued By	Issue Date	Expiration
Advanced Cardiac Life	American Heart	09/26/2016	09/30/2018
Support	Association		
Clarity Data Model	Epic	06/2017	None
Physician-Builder	Epic	06/2017	None
(Analytics)	-		
Research Informatics	Epic	06/2017	None
Innovator Core			
Licensure	Number_	Issue Date	Expiration
Massachusetts		2010	2017
Wisconsin	65670-20		None
	02070 20		1.0110

Issue Date

AWARDS AND HONORS:

2002 Prather Class of 47 Prize for Undergraduate Research, Tufts University 2002 Hocchauser Prize for Community Enrichment, Tufts University

- 2003 Summa Cum Laude, Tufts University
- 2003 Omidyar Scholarship, Tufts University College of Citizenship & Public Service
- 2003 Alumni Award for Academic Achievement, Tufts University
- 2010 Top Precourse Award, 2010 National Meeting, Society of General Internal Medicine
- 2010 Class of 2010 Teaching Award, Harvard Medical School
- 2012 Innovation in Graduate Medical Education Presented at Northeast Group on Educational Affairs Regional Meeting for Wiki and Social Media Use in Medical Education, Northeast Group on Educational Affairs Association of American Medical Colleges
- 2012 Fellowship, American College of Physicians
- 2012 Astman Scholar Award, Visiting Lecturer For Bioethics Symposium, Hofstra University / LIJ Health System
- 2018 Top Patient Experience Recognition, Medical College Physicians
- 2018 Teaching Pin, Outstanding Medical Student Teacher, Medical College of Wisconsin
- 2019 Teaching Pin, Outstanding Medical Student Teacher, Medical College of Wisconsin
- 2019 Fellowship, American Medical Informatics Association
- 2020 20 Chief Digital Officers To Know | 2020, Becker's Hospital Review
- 2020 Rising Stars in Health IT, Becker's Hospital Review

MEMBERSHIPS IN HONORARY AND PROFESSIONAL SOCIETIES:

- 2000 2007 American Medical Student Association (2005-2006: National Coordinator for Educational Technology, National Medical Education Committee)
- 2003 2009 American Medical Association
- 2004 2005 Massachusetts Medical Society (Governing Councillor, Medical Student Section)
- 2008 Present American College of Physicians (Fellow)
- 2008 Present Society for General Internal Medicine (2009 Region Judge, Northeast Regional Committee; 2010 Northeast Region Abstract Reviewer; 2010 Northeast Region Abstract Reviewer; 2010-2011 National Communications Committee, 2010-2013 Council/Board)
- 2010 Present American Medical Informatics Association (2014-2019 Annual Symposium Abstract Reviewer; 2019 Fellowship)

EDITORSHIPS/EDITORIAL BOARDS/JOURNAL REVIEWS:

Editorship 2000 - 2002 TuftsScope - Journal of Health, Ethics, & Policy

Editorial Board

09/2020 - Present BMJ Health & Care Informatics

Journal Review

Informatics and Medical Research

Annals of Internal Medicine Health Affairs

International Journal of Biomedical Informatics

British Medical Journal

Journal of General Internal Medicine (JFIM)

Teaching and Learning in Medicine

Applied Clinical Informatics

Circulation

Healthcare

New England Journal of Medicine

Israel Journal of Health Policy

JAMA Internal Medicine

Journal of Medical Internet Research (JMIR)

Journal of Medical Internet Research Mental Health

JAMIA Open

Nature Reviews, Neurology

Journal of the American Medical Informatics Association (JAMIA) Journal of Health Communication International Perspectives

LOCAL/REGIONAL APPOINTED LEADERSHIP AND COMMITTEE POSITIONS:

09/2001 - 06/2003 Case Management, Board, Sharewood Project, Tufts University Student Clinic 07/2004 - 07/2005 Governing Councilor, Medical Student Section, Massachusetts Medical Society

NATIONAL ELECTED/APPOINTED LEADERSHIP AND COMMITTEE POSITIONS:

09/2010 - 07/2013 Representative (For Fellows, Residents, Students), Council (National Governing Board), Society for General Internal Medicine 04/2014 - 07/2015 Member, Communications, Society for General Internal Medicine 2015 - 2016 Member, Executive Director Search Committee, Society for General Internal Medicine

RESEARCH GRANTS/AWARDS/CONTRACTS/PROJECTS:

Active <u>Non-Peer Review</u>	
Title:	Collaborative for Healthcare Delivery
	Science
Source:	AHW
Role:	CHDS Medical Informatics Director
PI:	Ann Nattinger, MD
Dates:	03/01/2017 - 12/31/2022
Direct Funds:	\$18,510 (Based on AHW guideline of
	10% of NIH salary cap of
	\$185,100/year)

Prior

<u>Peer Review</u>	
Title:	T32HP12706, National Research Service
	Award
Source:	HRSA
Role:	Fellow
PI:	Russell Phillips
Dates:	07/01/2010 - 06/30/2013
Title:	InfoSage Information Sharing Across
	Generations and Environments
Source:	R01HS021495, Agency for Healthcare
	Research and Quality (AHRQ)
Role:	Co-Investigator / Site - PI
PI:	Charles Safran
Dates:	05/15/2013 - 02/28/2018
Direct Funds:	\$2,407,309
Title:	Integrating Patient Values Into Care
Source:	Center for Patient Care and Outcomes
	Research at Medical College of
	Wisconsin
Role:	PI
PI:	Crotty BH
Dates:	03/01/2017 - 02/28/2018
Direct Funds:	\$30,000
Title:	Assessing Caregiver Needs and
	Technology Acceptance to Support
	Underserved Patients with Cancer
Source:	MCW Cancer Center
Role:	PI
PI:	Crotty BH

Dates:	03/01/2017 - 02/28/2019
Direct Funds:	\$50,000
Title:	Avoiding Health Disparities When Collecting Patient Data for Clinical Care
Source: Role: PI:	and Pragmatic Research AHW-Research and Education Program PI
	Crotty BH
Dates:	01/01/2018 - 12/31/2019
Direct Funds:	\$200,000
Title: Source:	Translating Medical Reports for Patients CTSI Southeast Wisconsin
Role:	PI
PI:	Crotty
Dates:	04/01/2018 - 03/31/2019
Direct Funds:	\$50,000
Title:	Using Big Data Informatics to Improve Care of Women with Advance Breast Cancer
Source:	Clinical and Translational Science Center of Southeastern Wisconsin
Role:	Mentor
PI:	Aaron Winn
Dates:	10/01/2018 - 09/30/2020
Direct Funds:	\$257,488
Title:	1R21AG064875-01A1: Baseline Symptoms And Adherence To Oral Breast Cancer Therapy Among Older
	Women
Source:	National Institute on Aging
Role:	Co-Investigator
PI:	Joan Neuner and Kathryn Flynn
Dates:	01/15/2020 - 05/31/2022
Title:	1P20DK127511: Wisconsin Exploratory Center For Interdisciplinary Research In
Source:	Benign Urology National Institute of Diabetes and Digestive and Kidney Diseases
Role:	Co-Investigator
PI:	Kathryn Flynn
Dates:	09/15/2020 - 06/20/2022
Non-Peer Review	
Title:	Patient-Centered Research Dissemination Project
Source:	5R18HS021955-02, Agency for Healthcare Research and Quality (AHRQ)
Role:	Consultant
PI:	Richard Frankel
Dates:	04/05/2013 - 01/31/2016
2400.	01/05/2015 01/51/2010

Title:	OpenNotes: Spread, Discovery and
	Measurement
Source:	RWJF 73038; GBMF 4926; PCH 16019,
	Robert Wood Johnson Foundation,
	Gordon and Betty Moore Foundation,
	Peterson Center for Healthcare
Role:	Co-Investigator
PI:	Tom Delbanco, Jan Walker
Dates:	10/15/2015 - 07/09/2016

INVITED LECTURES/WORKSHOPS/PRESENTATIONS:

<u>Local</u>

- Crotty BH, Technology in Medical Education, BIDMC Faculty Working Group For Medical Education, Boston, MA, 2008
- Crotty BH, Wikis to Organize Residency Knowledge, Brigham & Women's Hospital, Department of Radiology Conference, Boston, MA, 2010
- Crotty BH, Wikis for Hospitalists, Society for Hospital Medicine Boston Chapter Meeting, Boston, MA, 2010
- Crotty BH, Mostaghimi A, Social Networking for Patients and Doctors, Invited Presentation at Boston Meet-Up, Cambridge Innovation Center, Cambridge, MA, 2011
- Crotty BH, Accept, Reject, or Deny: Primary Care in the Age of Social Media, Stoeckle Center Seminar / Gen Med Grand Rounds, Massachusetts General Hospital, Boston, MA, 2011
- Crotty BH, Mostaghimi A, Digital Professionalism and Physicians, Massachusetts Chapter of The American College of Physicians, Boston, MA, 2013
- Safran C, Crotty BH, Agresta, T, Technology For Primary Care Improvement, Harvard Medical School Primary Care Innovations Conference, Boston, MA, 2015
- Crotty BH, Challenges and Innovations in Electronic Health Records, Massachusetts Hospital Association, Burlington, MA, 2015
- Crotty BH, Flipping the Clinic: How Clinical Transparency and Collaborative Tools are Shaping Care, Medicine Grand Rounds, Medical College of Wisconsin, 09/15/2017
- Crotty BH, Charlson J, Patient Reported Outcomes in Adolescents and Young Adults with Cancer, PCOR Seminar Series, Medical College of Wisconsin, 10/13/2017
- Crotty BH, Innovations in Healthcare, Leadership Menomonee Falls and Germantown Leadership Meeting, Community Memorial Hospital, 01/09/2019
- Crotty BH, Zimmerman M, Dynamic Data: The Future of Medical Reporting, Genomic Sciences and Precision Medicine Center Grand Rounds, Medical College of Wisconsin, 03/08/2019
- Crotty BH, Evolution of Patient Care in the Digital Era (Invited/Plenary), MCW Winter Refresher Course for Family Medicine, Pewaukee, WI, 01/2020

<u>Regional</u>

- Crotty BH, Medical Political Action Committees / Presentation, Massachusetts Medical Society Medical Student Meeting, Waltham, MA, 2003
- Crotty BH, Singer A, Universal Health Care Action, American Medical Student Association Regional Conference, Boston, MA, 2004
- Crotty BH, Enhancing Care Coordination Through Patient & Family Engagement, University of Connecticut, Farmington, CT, 2015
- Crotty BH, Rapid Implementation of Telemedicine, Concordia University School of Business Health Conference, 08/07/2020

National

- Crotty BH, Social Media in Medicine, Bioethics Symposium at Hofstra University / LIJ, Hempstead, NY, 2012
- Crotty BH, Social Media & Clinical Medicine, Charleston Area Medical Center, Charleston, WV, 02/19/2013
- Crotty BH, Ethics and Social Media in Healthcare (Keynote), Geisinger Ethics Conference on Social Media, Wilkes-Barre, PA, 2013
- Crotty BH, Engaging Patients in New Ways: From OpenNotes to Social Media, AMDIS (Association of Medical Directors of Information Systems) Fall Symposium, Boston, MA, 2013

- Crotty BH, Payne T, OpenNotes: A National Movement for Transparency, AMIA iHealth Symposium, Boston, MA, 2015
- Crotty BH, Colbert J, Help! I'm on Yelp!, American College of Physicians Annual Meeting, Boston, MA, 2015
- Nattinger A, Roy B, Crotty BH, Hicks L, Career Options in General Internal Medicine, American Medical Student Association Annual Meeting, Washington, DC, 2015
- Crotty BH, How Digital is Transforming Health Care., Agenda 2016 Conference, Amelia Island, FL, 2016
- Onur, A, Crotty, BH, Tyszka, J., Involving Patients to Improve Documentation Accuracy: A New EHR Screen Design., Human Factors and Ergonomics in Health Care Conference, Boston, MA, 03/27/2018
- Crotty BH, Desroches C, Oveys J, Payne T, Wong B, The Story of OpenNotes: How Partnerships among Industry, Academia, and Consumer Groups Led to Nationwide Change, Society of General Internal Medicine Annual Conference, Denver, CO, 04/12/2018
- Crotty BH, Innovation Strategies for Health Systems, Yale-New Haven Health System Conference on Quality, Safety, and Experience, New Haven, CT, 05/31/2018
- Crotty BH, Bennick M, Jennetten R, Makoul G, Improving Health and Care by Listening to Patients: A Veiw from Three Health Systems, Patient Experience Conference 2019, The Beryl Institute, Dallas, TX, 04/2019
- Anderes M, Crotty BH, Building a Digital Health Formulary, HealthLeaders Innovation Exchange, Ojai, CA, 07/18/2019
- Crotty BH, Improving Care with Innovation, University of St. Thomas School of Business, Future of Healthcare Conference, Minneapolis, MN, 11/08/2019 - 11/08/2018
- Crotty BH, Webinar: Digital Therapeutics for Mental Health, HLTH, Virtual, 07/08/2020
- Crotty BH, National Library Of Medicine Personal Health Informatics, Invited Workshop, Virtual, 02/22/2023
- Crotty BH, New Virtual Care Models, AAMC Telehealth Collaborative, Virtual, 07/19/2023

PEER REVIEWED WORKSHOPS/PRESENTATIONS:

<u>Regional</u>

- Crotty BH, Mostaghimi A, Physicians and the Internet: 2011 (Managing Online Identity in A Connected Era), Society of General Internal Medicine Regional Meeting, Boston, MA, 2011
- Crotty BH, Mostaghimi A, An Electronic Communication Curriculum for Residents, Northeastern Group on Educational Affairs (AAMC) Annual Retreat, Boston, MA, 2012
- Weppner W, Crotty BH Ralston J, A Graduate Medical Education Curriculum for Secure Messaging, Society of General Internal Medicine Northwest Regional Conference, Portland, OR, 2013

<u>National</u>

- Crotty BH, Mehta N, Mostaghimi A, Locke K, Web 2.0 for Clinician Educators / Short Course / Faculty, Society of General Internal Medicine Annual Meeting, Minneapolis, MN, 2010
- Mehta, Crotty BH, Mostaghimi A, Web 2.0 for Clinician Educators / Short Course / Faculty, Society of General Internal Medicine Annual Meeting, Phoenix, AZ, 2011
- Dykes P, Carington J, Ohashi K, Dalal A, Crotty B, Schleyer T, Use of technology to Support Interdisciplinary Communication and Patient Safety, American Medical Informatics Association Annual Symposium, Washington, DC, 11/07/2012
- Yu, Roger, Crotty BH, Web 2.0 for Hospitalists / Workshop, Society for Hospital Medicine Annual Meeting, San Diego, CA, 2012
- Sands D, Crotty BH, Adams MB, Eysenbach G, Social Media and Me, An EduPanel What is Social Media and How Can I Best Use Social Media for Research and Education., American Medical Informatics Association Annual Symposium, Washington, DC, 11/19/2013
- Fleming N, Crotty BH, Zuehle EU, McGuire C, Practical Approaches to Social Determinants, Institute for Healthcare Improvement National Forum, Orlando, FL, 12/13/2018
- Singh S, Crotty BH, Pezzin L, Nattinger A, Early Warning System Implementation, Vizient 2020, Virtual, 08/27/2020
- Luo J, Schwartz J, Epstein J, Wong R, Crotty BH., Doc, how much is that going to cost? Workshop on Electronic Real Time Prescription Benefits Checks., SGIM Annual Meeting, Virtual, 04/22/2021

COMMITTEE SERVICE:

Medical College of Wisconsin

- 07/2010 07/2012 Advisory Committee, Harvard Medical School Center for Primary Care
- 07/2017 Present Executive Committee, Collaborative for Healthcare Delivery Science, Medical College of Wisconsin
- 10/12/2017 Present Member, Froedtert & MCW Enterprise Population Health Committee, Medical College Physicians, Medical College of Wisconsin
- 01/2018 06/2019 Member, GIM Clinical Analytics Committee, Division of General Medicine, Medicine, Medical College of Wisconsin
- 01/2018 12/2108 Member, Faculty Search Committee, Biomedical Engineering, Medical College of Wisconsin and Marquette University
- 05/2018 Present Member, Cancer Precision Medicine Steering Committee, Medical College of Wisconsin
- 07/2018 06/2021 Provost Appointee, Faculty Information Technology Committee, Office of Faculty Affairs, Medical College of Wisconsin
- 09/2018 12/2019 Associate Director, Search Committee, Genomic Sciences and Precision Medicine Center, Medical College of Wisconsin
- 03/2019 Leader and Organizer, Fusion (Innovation & Healthcare Delivery Science 1 Day symposium, external speakers, workshops, posters), Collaborative for Healthcare Delivery Science, Center for Advancing Population Science, Medical College of Wisconsin

<u>Hospital</u>

- 07/2008 07/2009 Electronic Medication Reconciliation Group, Beth Israel Deaconess Medical Center
- 07/2009 07/2016 Electronic Health Record (webOMR) User Steering Committee, Beth Israel Deaconess Medical Center
- 09/2009 12/2009 Internal Accreditation Review for ACGME Cardiothoracic Surgery, Beth Israel Deaconess Medical Center
- 07/2011 07/2012 Medical Patient Care Committee, Beth Israel Deaconess Medical Center
- 07/2011 07/2016 Full member 2011-2012 Ad hoc 2012-2016, Medical Peer Review Committee, Beth Israel Deaconess Medical Center
- 07/2013 07/2016 Social Media Task Force, Beth Israel Deaconess Medical Center
- 07/2013 02/2014 Patient Reported Outcomes Group, Beth Israel Deaconess Medical Center
- 07/2015 07/2016 Chair, PatientSite (Patient Portal) Governance Committee, Beth Israel Deaconess Medical Center
- 11/2016 08/2017 Care Delivery Design Steering Committee, Froedtert Health
- 12/2016 06/2017 Steering Committee Member, F&MCW Innovation Tournament Steering Committee, Inception Heath, Froedtert & Medical College of Wisconsin
- 07/2017 06/2021 Co-Leader, Digital Health Working Group, Froedtert & MCW Strategic Plan for Behavioral Health, Froedtert & Medical College of Wisconsin
- 11/2018 Present Executive Team Member, Froedtert & Medical College of Wisconsin Digital Roadmap, Froedtert & Medical College of Wisconsin
- 07/2019 Present Member, Epic Curriculum Review Board, Froedtert Health & Medical College of Wisconsin
- 05/2020 08/2020 Branch Lead, Recovery Command Structure, Ambulatory, Virtual Care, Froedtert & Medical College of Wisconsin
- 07/01/2022 Present Chair, Clinical Informatics Governance Committee, Digital, Froedtert & Medical College of Wisconsin
- 07/01/2022 Present Member, Senior Clinical Leadership Committee, Froedtert & Medical College of Wisconsin Health Network
- 07/01/2023 Present Member, Enterprise Data and Analytics, Artificial Intelligence Subcommittee, Froedtert & Medical College of Wisconsin

MEDICAL COLLEGE TEACHING ACTIVITIES:

Community/Lay Public

04/25/2018 Personalizing care: Using genes, sensors, and apps to create personalized approaches to care, Conversations with Scientists

Medical Student Education

03/2017 - 03/2020 Pathways: Clinical Informatics Overview Lecture (One session yearly x 12 students)

- 08/2017 Present Faculty, M4 Clerkship in Ambulatory Medicine (Ambulatory Preceptor, 2 half-day sessions weekly)
- 09/2017 Present MCW Health Systems Management & Policy Pathway Advisor (8-10 students biweekly 90min group mentorship meetings plus project or 1:1 meetings)
- 09/2017 12/2019 Faculty, M1 Clinical Apprenticeship [Clinical Education for M1/M2 student, half-day weekly x5 semesters)
- 02/2019 04/2020 Course Director, Clinical Informatics (MEDI-D1453) Medical Student Elective [4 week daily course / 20 sessions, oversee curriculum, attend sessions, provide lectures x5 on various topics)
- 07/2019 12/2019 Mentoring in Medicine Program Participation [AY19-20 participated in studentorganized mentorship round-robin sessions for M1 students 60 min x4)

Resident and Fellow Education

- 10/2016 Internal Medicine Hospital Clerkship / Team [Taught on Teaching Service to M3, M4 students and Interns/Residents)
- 2019 Lecture: Hypertension Mgmt (Academic Half Day, 60 min to interns, 60 min to residents)

Continuing Medical Education

10/2018 Lecture: OpenNotes & Digital Engagement; 31st Annual Update in Primary Care, Door County, Wisconsin (60 min)

10/08/2020 Update in Primary Care: Watching Patients-Cases from the Digital Frontier

EXTRAMURAL TEACHING:

Community/Lay Public

09/2000 - 01/2001 Tufts University, Bioscience, Ethics & Public Policy, Freshman Seminar

- 2013 2016 Harvard College, Practicum Faculty, Global Health and Health Policy: Quality of Healthcare in America
- 2015 Harvard Medical School Executive Training Program, Patient Portals and Patient Facing Technologies, Google/Alphabet Cohort [1 lecture and in-clinic shadowing)

Medical Student Education

- 2006 2007 Harvard Medical School, Patient-Doctor II Course Tutoring
- 2009 2013 Harvard Medical School, Core I Medicine, Ad Hoc Tutor
- 2010 2013 Harvard Medical School, Principle Clinical Experience: Lecture to all HMS 3rd year students on Professionalism in a Digital Age, 120min/year
- 2011 2012 Harvard Medical School, Patient-Doctor II Faculty Preceptor (weekly 2 hour sessions)
- 2012 2015 Harvard Medical School, Transition to Clinical Wards: Lecture to all Rising 3rd year HMS students on information security, privacy, and professionalism. 45min/year
- 07/2013 07/2016 Harvard Medical School, Adjunct Preceptor, Primary Care Clerkship
- 07/2013 07/2016 Harvard Medical School, Faculty Director, Crimson Care Collaborative HMS Medical Student Clinic. I supervise medical students HMSI-IV, as well as residents, and teach history, clinical exam, and clinical decision-making.
- 11/2018 Imperial College London, Implementation of Digital Innovation (90 min interactive lectures x2 for medical students and for business students)

Resident and Fellow Education

- 08/2009 Beth Israel Deaconess Medical Center, Wikis to Organize Learning Intern Report (1 hr x 30 learners)
- 05/2010 Beth Israel Deaconess Medical Center, Residency Microskills, Feedback Interns / Small Groups (facilitator during 1 day retreat)
- 07/2010 07/2016 Beth Israel Deaconess Medical Center, Professionalism in a Digital Age Graduate Medical Education 45 min lecture to all incoming trainees
- 2011 2013 Beth Israel Deaconess Medical Center, Patient Portals: A Curriculum for Pt-Doc e-Communication Ambulatory Core Curriculum

- 2012 2016 Beth Israel Deaconess Medical Center, Technology To Enhance Teaching Session for Clinician Educator Residents (120 min session / year)
- 03/2014 Beth Israel Deaconess Medical Center, Patient Portals & Electronic Communication Obstetrics & Gynecology Residency
- 07/2014 08/2015 Beth Israel Deaconess Medical Center, Best Practices for Electronic Health Record and Patient Portal Use

Continuing Medical Education

- 2010 Beth Israel Deaconess Medical Center, Physicians & The Internet 2011: Managing Your Online Presence
- 2015 Harvard Medical School, Harvard SQIL (Safety, Quality, Informatics, and Leadership) Program Lecture on Patient Portals and Engagement
- 09/01/2018 Present Froedtert & Medical College of Wisconsin, Course Director: Innovation Faculty Fellows (Lead/Direct Innovation Rounds, 90 min monthly)

Graduate Student Education

- 05/2014 Harvard School of Public Health Executive Education, Applying Information Technology to Support Patient-Centered Treatment Approaches Leadership Strategies For Information Technology in Healthcare
- 01/2015 06/2015 Harvard Medical School, Course Co-Director: BMI Intro Clinical Informatics, BMI 720 Lectures on patient portals; governance for healthcare information technology
- 04/2018 University of Wisconsin-Milwaukee, Consumer Informatics: IND 590-890 Human Factors in Engineering Course
- 10/02/2020 Stevens Institute of Technology, Human Factors and Clinical Informatics

Postdoctoral Fellow Education

07/2013 - 07/2016 Beth Israel Deaconess Medical Center, Mentorship and Teaching in Clinical Informatics Fellowship

09/2015 - 12/2015 Harvard Medical School, BMI720 Lecturer (90 min lecture x2 / semester)

MCW STUDENTS, FACULTY, RESIDENTS AND CLINICAL/RESEARCH FELLOWS MENTORED: <u>Medical Students</u>

Kristina Wang, Medical College of Wisconsin, 09/2016 - 01/2019 Pathways, Poster Presentation (2); Kern Program for Innovation

Quinn Bongers, Medical College of Wisconsin, 09/2016 - 07/2020 Pathways, Manuscripts (1)

- Hillert, Conor J, Medical College of WIsconsin, 12/2017 Present Pathways, Poster Presentation (1); Manuscript (1)
- Sharif-Sidi, Zakariyah, Medical College of Wisconsin, 12/2017 Present Pathways, Poster Presentation (3); Manuscript (1)
- Emilie Braun, Medical College of Wisconsin, 12/01/2018 Present Pathways, National Oral Presentation Invitation (1); Manuscript in Draft (2)
- Bradley Gershkowitz, Medical College of Wisconsin, 12/2018 Present Pathways, Poster Presentation (2); Manuscript (1)

William Wong, Medical College of Wisconsin, 12/2018 - Present Pathways, Presentations (1) Lap-heng Kueng, Medical College of Wisconsin, 12/2018 - Present Pathways / Clinical Apprenticeship

Clinical/Research Fellows

Jeana Holt PhD, DNP, Medical College of Wisconsin, 01/2018 - 07/2020 Fellowship Mentor, PhD Award; Publications (3); Presentations (7)

EXTRAMURAL STUDENTS, FACULTY, RESIDENTS, AND CLINICAL/RESEARCH FELLOWS MENTORED:

High School Students

Jacob Laske, Medical College of Wisconsin/Marquette University, 03/2019 - 05/2019 SUPREMES Program (High School Biomedical Engineering Research Program), Poster Presentation

Medical Students

- Aleks Olszewski, Harvard Medical School, 07/2011 07/2015 Mentored Clinical Casebook Program (1 year+ clinical mentoring and writing program: See https://pubmed.ncbi.nlm.nih.gov/17457078/ for details), Casebook Submitted 11-12; Additional Article Submitted
- Grace Taylor, Harvard Medical School, 07/2012 07/2013 Mentored Clinical Casebook Program, Casebook Submitted
- Lydia Flier, Beth Israel Deaconess Medial Center, 07/2013 07/2014 Research, Publications (3)
- Mohammad Abbas, Harvard Medical School, 07/2014 07/2015 Mentored Clinical Casebook Program, Casebook Submitted
- Josephine Fisher, Harvard Medical School, 2015 2016 Mentored Clinical Casebook Program, Casebook Submitted

Clinical/Research Fellows

Adarsha Bajracharya, MD, Beth Israel Deaconess Medical Center, 07/2013 - 07/2014 Informatics Fellow, AMIA Oral Presentation (1); Publications (3)

Shira Fischer MD PhD, Beth Israel Deaconess Medical Center, 07/2013 - 07/2014 Informatics Fellow, Thesis: Visualization of EHR Data for Decision-Making in Diabetes and Congestive Heart Failure; Publications

PROGRAMMATIC DEVELOPMENTS:

Educational Programs

Resident

07/2017 - 09/2012 BIDWiki.org. I was one of the original wiki project leaders in charge of concept development and programming. The Medicine Wiki is now used throughout the department, garnering over 35,000 hits/year.

Clinical Programs

07/2009 - 07/2010 A pilot program within Healthcare Associates (BIDMC) for coordinating care of patients who are difficult to manage as an outpatient. I was an initiator of this program that has been transferred to the

COMMUNITY SERVICE ACTIVITIES:

- 1999 2003 Leonard Carmichael Society / Tufts University Taught Anti-Smoking Curriculum to Elementary School Students
- 2003 2004 Healthcare Action Collective / Harvard Medical School Active member of student organization advocating for universal healthcare in the state of Massachusetts, forging partnership with Mission Hill Community
- 08/01/2017 Present Board of Directors, Pathways to Population Health, Milwaukee WI Non-Profit Organization
- 07/01/2022 Present Advisor, Elmbrook School District LAUNCH

BIBLIOGRAPHY

Refereed Journal Publications/Original Papers

- 1. AbuRahma AF, Wulu JT Jr, **Crotty B**. Carotid plaque ultrasonic heterogeneity and severity of stenosis. Stroke. 2002 Jul;33(7):1772-5.
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- 14. Crotty BH, Mostaghimi A. Confidentiality in the digital age. BMJ. 2014 May 09;348:g2943.
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- 43. Holt JM, Winn A, Cusatis R, Talsma A, **Crotty BH**. Racial Disparities in Patient Activation: The Role of Economic Diversity. West J Nurs Res. 2021 Jun;43(6):517-529.
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- 52. Luo J, Tong L, Crotty BH, Somai M, Taylor B, Osinski K, George B. Telemedicine Adoption during the COVID-19 Pandemic: Gaps and Inequalities. Appl Clin Inform. 2021 Aug;12(4):836-844. PMCID: PMC8426040
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 B. Scaling care coordination through digital engagement: stepped-wedge trial assessing readmissions. Am J Manag Care. 2024 Feb 01;30(2):e32-e38.

Books, Chapters, and Reviews

- 1. **Crotty BH**. Considerations and Challenges in Information and Communication Technology In: Catic A, Ethical Considerations and Challenges in Geriatrics. Springer 2017.
- 2. Weppner W, **Crotty BH**. Non-Traditional Methods of Care. In Leading An Academic Medical Practice. Lu LB Ed. Springer 2018.
- 3. Crotty BH. Considerations and challenges in information and communication technology Ethical Considerations and Challenges in Geriatrics. 31 January 2017:147-156.
- Weppner W, Crotty BH. Nontraditional Methods of Care Leading an Academic Medical Practice. 26 February 2018:313-324.
- 5. Asan O, **Crotty BH**, Chaudhury A. Patient-Professional Communication. In The Patient Factor. Theories and Methods for Patient Ergonomics. Holden R and Valdez R Eds. Taylor and Francis 2021

Editorials, Letters to Editor, Other

1. Crotty BH, Mostaghimi A, Arora VM. Online identities of physicians. JAMA. 2013 Dec 18;310(23):2566-7.

Non-Refereed Journal Publications/Original Papers

1. Crotty BH, Somai M, Carlile N. Adopting Agile Principles in Health Care Health Affairs Blog. "Adopting

Agile Principles In Health Care, "Health Affairs Blog, August 15, 2019. DOI: 10.1377/hblog20190813.559504.

Abstracts

- Bell SK, Crotty BH, Anselmo M, Flier L, Leveille S, Mejilla R, Walker J. Patient Safety Implications of Shared Visit Notes: Trainee and Preceptor Views. Harvard Medical School Medical Education Day. Boston, MA October 23, 2013.
- Flier S, Crotty BH, Anselmo M, Leveille S, Mejilla R, Walker J, Bell SK. Sharing Trainee Notes with Patients: Anticipated Effects of OpenNotes on Graduate Medical Education. Harvard Medical School Medical Education Day. Boston, MA. October 23, 2013.
- Crotty BH, Feldman, Reti, Landon B, Safran C. Missed Communication An Analysis of Unread Messages Through a Patient Web Portal. American Medical Informatics Association Annual Symposium. November 11, 2013.
- 4. Crotty BH, Anselmo M, Clarke DN, Famiglio LM, Flier L, Green JA, Leveille S, Mejilla R, Stametz TA, Thompson M, Walker J, Bell SK. Sharing Trainee Notes With Patients: Anticipated Effects of OpenNotes on Graduate Medical Education. Society of General Internal Medicine (Joint Session, American Academy on Communication in Healthcare) April 24 2014
- 5. Crotty BH, Walker J, O'Brien J, Lipsitz L, Dierks M, Safran C. Elders & Families Rely On Social Networks For Aging-Related Information: Implications For Informaticians. American Medical Informatics Association Annual Symposium, November 2014
- 6. Crotty BH, O'Brien JS, Dierks M, Lu X, Feldman HJ, Safran C. Not Just For The Millennials: A Cross-Sectional Analysis Of Secure Messaging Use Among Elders, Families, And Physicians. American Medical Informatics Association Annual Symposium, November 2014
- 7. Bajracharya AS, Crotty BH, Kowaloff HK, Slack WV, Safran C An Interactive Web-based Interview to Improve Family Medical History Documentation. American Medical Informatics Association Annual Symposium, November 2014
- 8. Schanker B, **Crotty BH**, O'Brien J, Slack WV, Safran C. InfoSAGE: Information Sharing Across Generations and Environments. Harvard Medical School Primary Care Innovations Conference. October 2015.
- 9. Onur, A, Crotty, BH, Tyszka, J. Involving Patients to Improve Documentation Accuracy: A New EHR Screen Design. Human Factors and Ergonomics in Health Care Conference. March 2018.
- 10. Xu, L, Hirsch, W, Blanchfield, BB, Williams R, Mitchell, AH, Crotty, BH, Remus, K, Wrenn, K. Health Coaching in a Student-Faculty Collaborative Practice: Impact on Health Professions Students' Education. Society of General Internal Medicine. April 2018.
- 11. Crotty, BH, Iglar, P, Tyszka, J, Asan, O. Beyond Screen Sharing: Providing Patients with Mirrored EHR Screens to Augment Awareness. Joint Society of General Internal Medicine and American Medical Informatics Association. April 2018.
- 12. Crotty, BH, Asan, O, Moore, J, Tyszka, J, Anderes, M, Makoul, G. Humanizing the Electronic Health Record: Implementation of PatientWisdom across primary care and specialty clinic. Society of General Internal Medicine. April 2018.
- Crotty, B., Holt, J.M., Cusatis, R., Asan, O., Williams, J., Flynn, K., ... & Makoul, G. (2018). Humanizing the Chart: Becoming More Responsive to Patient Needs Through Implementation of PatientWisdom. Iproceedings, 4(2), e11793. https://www.iproc.org/2018/2/e11793/
- 14. Cusatis, R. C., Holt, J. M., Onur, A., Williams , J. S., Nukuna, S., Flynn, K. E., Crotty, B. (2018, November). Understanding how patient contextual data augments patient & clinician communication from the clinician's perspective. Poster presentation, North American Primary Care Research Group Annual Meeting, Chicago, IL.
- 15. Holt, J. M., Cusatis, R. C., Onur, A., Williams , J. S., Nukuna, S., Flynn, K. E., Crotty, B. (2018, November). Barriers & facilitators to integrating patient contextual data into primary care. Poster presentation, North American Primary Care Research Group Annual Meeting, Chicago, IL.
- 16. Holt, J. M., Cusatis, R. C., Onur, A., Williams, J. S., Flynn, K. E., Crotty, B. (2019, June) Can patients humanize their electronic health record to facilitate stronger connections with care teams? Podium Presentation. 28th Annual Department of Family and Community Medicine Research Forum, Milwaukee WI.
- 17. Holt, J. M., Cusatis, R. C., Onur, A., Williams, J. S., Flynn, K. E., Crotty, B. (2019, May) Can patients humanize their electronic health record to facilitate stronger connections with care teams? UWM Health Research Symposium. Podium and Poster Presentation. Milwaukee, WI.
- 18. Holt, J. M., Cusatis, R. C., Onur, A., Williams , J. S., Flynn, K. E., Crotty, B. (2019, May) Can patients

humanize their electronic health record to facilitate stronger connections with care teams? Society of General Internal Medicine 2019 Annual Meeting, Washington, DC.

- Holt, J. M., Cusatis, R. C., Onur, A., Williams, J. S., Nukuna, S., Flynn, K. E., Moore, J., Crotty, B. (2019, March). Clinician Perspectives on the Integration of Patient Contextual Data into Primary Care. Poster Presentation. Midwest Nursing Research Society 43rd Annual Research Conference, Kansas City, MO.
- 20. Natalie Mortensen MSN, RN, NI-BC Annie Glasel, Tatum Wiley, Amy Miller MD, Angela Dement, Brad Crotty MD, Mike Anderes, Chris Decker MD. Developing and Improving a Virtual Visit Program in the COVID era utilizing a Core Team in an Incident Command System. Lean Healthcare Academic Conference from Stanford - Understanding Problem Solving Together - During a Crisis and Beyond. Virtual. 9/29/2020-9/30/2020.
- 21. Wong R, Mehta T, Schwartz JI, Epstein JA, Smith E, Kashyap N, Woreta F, Crotty B, Feterik K, Fliotsos M, Luo J. "Implementing Real-Time Prescription Benefit Tools: Early Experiences at 5 Academic Centers." Annual Symposium, American Medical Informatics Association. San Diego, CA. October 30-November 3, 2021

Software, Software Modules

- 1. BIDWiki.org: Architected Sharepoint wiki with associated workflow management, single sign on, and evaluation.
- 2. dcieducation.bidmc.org: An online learning platform for informatics fellows and students at Beth Israel Deaconess Medical Center. Features included concepts of fellow rotations, curricula, online educational videos with nested quizzes, and related readings linked to Pubmed. Software built using Django Framework (Python), with institutional single sign-on and responsive design.